



**MICHELANGELO
FOUNDATION**

FOR CREATIVITY
AND CRAFTSMANSHIP

DOPPIA FIRMA 2022

Doppia Firma

- ✓ A project that **brings designers and artisans together to present unique co-signed objects.**
- ✓ A **celebration of collaboration and co-creation** between artisans and designers.
- ✓ 5 editions since 2016, **over 75 creative couples**, presented at the **Salone del Mobile.**
- ✓ An annual event (**each spring**)



Partners

Presented by the Michelangelo Foundation, Doppia Firma is a project by Fondazione Cologni dei Mestieri d'Arte with Living Corriere della Sera.



The Michelangelo Foundation's mission is to champion master artisans in order to secure their future and strengthen their connection to the world of design.
michelangelofoundation.org



The Fondazione Cologni dei Mestieri d'Arte promotes cultural, scientific, and educational initiatives to protect and encourage artistic crafts.
fondazionecologni.it



Living is the interiors, design, and lifestyle monthly supplement of Corriere della Sera.
living.corriere.it



Objectives for 2022

- ✓ **Find existing pieces** in line with the co-creation and collaboration methodology and spirit of the project
- ✓ **Involve our network** in this project
- ✓ **Leverage our community of artisans**
- ✓ Final selection of **20 artworks**



Theme

Presented piece must be “**inspired by nature**” in their decoration aspect or in their creation process.

Sustainability will be taken into account.



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Criteria of eligibility

- ✓ The piece **already exists**
- ✓ The piece is the result of a **creative dialogue and co-creation** between an artisan and a designer
- ✓ The piece was created **no more than 12 months ago**
- ✓ The couples want to **communicate on their collaboration** and their **work method**
- ✓ The piece **has not been shown** at the Salone del Mobile before



Process

1. Call for participation (**from 21 October**)
2. Submission of proposals by [online form](#) (**until 20 November**)
3. Final selection (**December**)
4. Selection announcement (**December-January**)
5. Operational (**January to April**)
 - ✓ Legal agreements
 - ✓ Send all required information for the catalogue
 - ✓ Coordinate photoshoots with Laila Pozzo, the photographer
 - ✓ Send the piece to Milan.





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THANK YOU

Any questions?

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